

Berlin, June 25, 2026

Countdown to Neo.Fashion. 2026: Emerging Designers, International Shows, and a Strong Network at Berlin Fashion Week

- **Over 100 graduates from German and international fashion schools**
- **New venue "Neues Ufer" symbolizes a fresh start of Neo.Fashion.**
- **High-caliber juries featuring international fashion industry experts**
- **Fashion Art Toronto (FAT) makes its Berlin debut**
- **Premiere for Central Saint Martins, University of the Arts London**

Berlin, June 25, 2026 – The countdown is on: once again, during Berlin Fashion Week, Neo.Fashion. is rolling out the big stage for Germany's fashion graduates in 2026. More than 100 graduates from German fashion schools, joined by selected international partner institutions and platforms*, will present their final collections at the 10th edition of Neo.Fashion., taking place from July 2 to 4. They are the stars of the runway shows, from which two high-caliber juries – one focusing on Digital topics only - will select the best of the best and honor them with the Neo.Fashion.

For the first time, Neo.Fashion. will take place at "Neues Ufer 13." The former industrial hall, currently in interim cultural use, is being opened by BAUWERT AG as location partner and positioned as a new space for creative development. BAUWERT, a renowned Berlin-based real estate developer, is known for high-quality urban development and architecturally ambitious projects, and, with "Neues Ufer," is creating new momentum for contemporary urban use. "“Neues Ufer’ represents a sense of new beginnings — for us as a platform and for the talents preparing to take their next steps here,” said Neo.Fashion. founder Jens Zander.

Neo.Fashion. extends its thanks to the participating universities and supporting partners whose commitment has made it possible to realize this year's edition entirely without public funding. With the establishment of the non-profit Neo.Fashion. e.V., a

new organizational team has also been formed to develop the platform on a voluntary basis.

Kickoff with a Focus on Networking

This year's Neo.Fashion. kicks off on July 2 with another edition of Next.Level.Network, offering fashion graduates the opportunity to connect with representatives from the fashion industry, politics, media, startups, and textile research. TexStarted – an initiative of the German Textile and Fashion Federation (Gesamtverband textil+mode) that brings startups together with established SMEs – will showcase new ideas, ranging from digital production processes to sustainable and smart materials to innovative business models. A highlight will be the speed coaching sessions, providing young designers with concrete support in developing their ideas. With these offerings, Neo.Fashion. positions itself as a strategic interface between education and career entry.

A particular focus this year is also on international networking, with partnerships including Fashion Art Toronto (FAT). FAT's participation at Neo.Fashion. marks another step in this international outreach. "This is the result of an intensive exchange we initiated last year," says Zander, adding, "what makes it even more remarkable is the speed at which this collaboration has now materialized."

*** Partner institutions and platforms from outside Germany**

- University of Arts Linz, Austria
- FHNW Academy of Art and Design, Basel, Switzerland
- Kyiv National University of Technologies and Design (KNUTD), Ukraine
- Central Saint Martins, University of the Arts London, UK
- Fashion Art Toronto, Canada

Neo.Fashion. – At a Glance

Neo.Fashion. is Germany's most versatile platform and network for emerging fashion designers. Since 2017, it has offered graduates from fashion and design schools, as well as up-and-coming independent labels, a professional stage to present their collections. As an established fixture of Berlin Fashion Week, Neo.Fashion. showcases the best graduates from across Germany in fashion shows, showrooms, and digital formats. With the founding of the non-profit Neo.Fashion. e.V. in 2025, the initiative was permanently established as an association and now supports emerging talent

year-round through competitions, workshops, mentoring programs, and international collaborations. Neo.Fashion. stands for diversity, innovation, and sustainability in fashion, fostering an environment where interdisciplinary exchange and the intersection of creativity and business take center stage. Strategic partners include the Fashion Council Germany and the German Textile and Fashion Federation (Gesamtverband textil+mode).

For more information: <http://www.neofashion.de>

Neo.Fashion. – Media Contact

Neo.Fashion. e.V.
Sophie Fuhlbrügge
Email: presse@neofashion.de
Web: www.neofashion.de
Social Media: [@neofashion.de](https://www.instagram.com/neofashion.de)